

## Statement of Continued Support by the Deputy Chairman

Statement of the company's Deputy Chairman expressing continued support for the Global Compact and renewing the company's ongoing commitment to the initiative and its principles.

In this year, we have continued with our efforts and commitment towards Indonesia Global Compact Network. It has given me immense pride to be one of the many other companies and institutions that have been a part of this mission since its launch back in April 2006. In the past decade, MarkPlus, Inc. has attempted to honor its commitment towards continuously practicing and promoting through our core vision, mission, and corporate values. We constantly promote the adoption of good corporate governance for our employees in conducting business and providing a safe and pleasant work environment.

As stated in one of the books written by the MarkPlus team, Marketing 3.0, a corporation should think above profits – for its people and the planet! Therefore, since 2016, MarkPlus has supported the International Council for Small Business in Indonesia (ICSB Indonesia). This organization has enabled us to collaborate with various parties to promote the latest marketing concepts and techniques for performance improvement of micro-small-medium enterprises. This organization has helped us materialize our social objective of transforming our company into a social business enterprise.

The global pandemic covid-19 that has occurred since the first quarter of 2020 has created unprecedented challenges on the one hand. But, on the other hand, it has given us momentum in a new way of implementing the UN Global Compact Principles. In pre-pandemic, the UN Global Compact Principles were implemented by using a top-down approach. However, during the pandemic, we have encouraged all staff to collect relevant information about human rights, labor practices, the environment, and anti-corruption. Through a series of virtual meetings, we discussed and practiced human rights, labor practices, the environment, and anti-corruption driven by the pandemic covid-19.

At MarkPlus, we aim and hope to sincerely sustain our efforts to support the ten UN Global Compact Principles and make a difference in our employees' lives and our clients and community in general. We will also continue to contribute ideas and concepts to other Indonesia Global Compact Network members and encourage other organizations to support the Principles of UN Compact Network. In adhering to this core set of universal values – which are fundamental in meeting the socio-economic needs of the world – we believe we would be able to foster sustainable growth.



Taufik  
Deputy Chairman